

Now Scheduling: What Failure Taught Us about Serving the Poor



Ron Hockley is the Executive Director of The NEO Fund. As a 501(c)(3) organization based in Portland, Oregon, The NEO Fund brings compassionate, sustainable change to the poorest communities in Managua, Nicaragua and Port-au-Prince, Haiti, with an eye on expansion to struggling communities around the world.

Ron's background as a pastor and a public speaker — who has traveled the globe working with the world's poorest citizens since he was 22 — brings context and engaging stories to his presentation.

The audience will hear how a major failed attempt in Managua in 2006 became a triumph, as the work he started in the La Chureca garbage dump now has a sustained, 7-year track record of growth. The organization founded to undertake this effort, El Faro, currently reaches between two and three thousand people each week through child care, early education, feeding programs, and (the cornerstone of The NEO Fund) micro-lending to impoverished entrepreneurial women driven to improve the lives of their families and communities.

Now, with The NEO Fund's recent expansion into Haiti, audiences learn of the trials and pitfalls of navigating closed cultures, and hear how the changing face of philanthropic ventures today ensure the success of bringing permanent change in a compassionate, relational way to those communities whose average per capita earnings are less than \$2 a day. Discover why hand-outs can cause more damage than good, why the West's way isn't always the best way, and just what happens when the Pollo Estrella chicken truck pulls into a dump at 2pm every afternoon.

Presentations to your organization can be tailored to fit your need, whether it's a 10-minute overview or a one-hour keynote. Compelling stories of those living in a garbage dump to triumphs of a Haitian girl's dream of supporting her parents come alive in Ron's laid-back, story-telling style.

Aside from travel expenses to your venue, there is no charge for these presentations. However, honorariums are welcome and will be donated in full directly to The NEO Fund on behalf of your organization.

More information can be found on our website: [***theneofund.org***](http://theneofund.org).

